



76 West Laurel St.
Chester, PA 18018
April 29, 2020

Ms. Janyce Pickel
Senior Vice President for Public Affairs
The Lorent Group Inc.
88 West Sixth St.
New London, CT 16406

Dear Ms. Pickel:

Thank you for meeting with my team and me last Thursday to explore what the future could look like with The Lorent Group and The Grubb Agency as a team. It was a pleasure to present to you and your team the possibilities of what we can do for the grand opening of your new headquarters in July.

The Grubb Agency is more than able to take on this assignment. We know we are competing against other agencies for the position. We are confident that our well-versed team left a positive impression. I stand firm in my assurance to you that The Grubb Agency can do the job and do it the best.

The Grubb Agency's successes include seven headquarters openings for other clients. Our team members are experienced in public relations, events planning, social media, advertising, and news media relations. We would be thrilled to make our next move with The Lorent Group, as our agencies are synergistic. The Grubb Agency undoubtedly is the best fit for you.

It would be an honor to serve The Lorent Group from our offices in Pennsylvania. With our team being proficient in all technological platforms, our out-of-state agency is efficient, making you feel like we are right next door. The Grubb Agency wants you and your team to have full confidence in a smooth and successful grand opening of The Lorent Group's new world headquarters.

Please let me know if you and your team have any follow up questions before you make your choice. The Grubb Agency values your time, and we will be respectful of it. We look forward to hearing from you about your decision, and we hope you will make it with The Grubb Agency in mind.

Sincerely,

A handwritten signature in black ink that reads "Claire Taetz". The signature is written in a cursive, flowing style.

Claire K. Taetz
Communications Director for The Grubb Agency